

## Comment from Stuart Kienlen

First, there are, and will continue to be, lots of Baby Boomer drivers on the road. They may not be comfortable with the additional technology. Therefore, it needs to be simple. Granted, no one sets out trying to make new things complex. But there must be a concerted effort to keep this as seamless as possible.

Second, privacy concerns dictate that this technology must be able to be COMPLETELY turned off. This shouldn't be one of those cases where a driver thinks he has turned the system off, but in reality, the system is still performing function X or function Y without the driver's knowledge.

Third, this technology should not increase the cost of vehicles. Many businesses will figure out a way to monetize this technology. Those businesses should bear the cost of the technology; not the drivers; not the taxpayers.